



MAKING EUROPE MORE ORGANIC

▶ A SHORT OVERVIEW OF IFOAM EU'S
PAST, PRESENT AND FUTURE WORK

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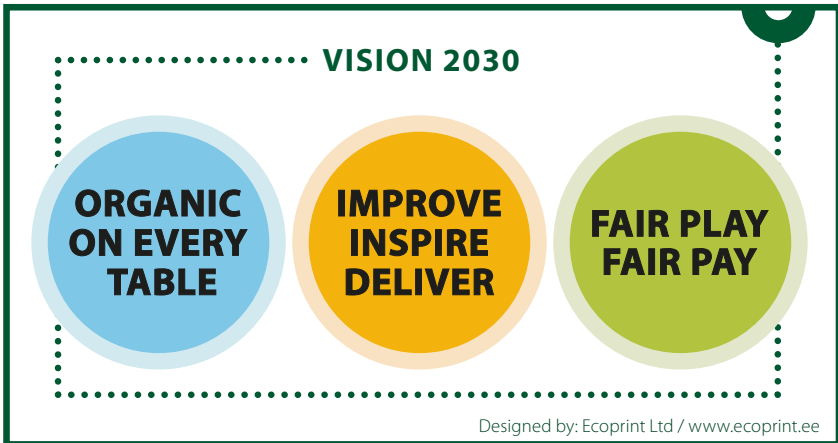
IFOAM EU IS THE EUROPEAN UMBRELLA ORGANISATION FOR ORGANIC FOOD AND FARMING. WE FIGHT FOR THE ADOPTION OF ECOLOGICALLY, SOCIALLY AND ECONOMICALLY SOUND FOOD SYSTEMS BASED ON THE PRINCIPLES OF ORGANIC AGRICULTURE – HEALTH, ECOLOGY, FAIRNESS AND CARE.

With more than 210 member organisations our work spans the entire organic food chain and beyond: from farmers and processors, retailers, certifiers, consultants, traders and researchers to environmental and consumer advocacy bodies.

TRANSFORMING FOOD AND FARMING – MAKING IT HAPPEN

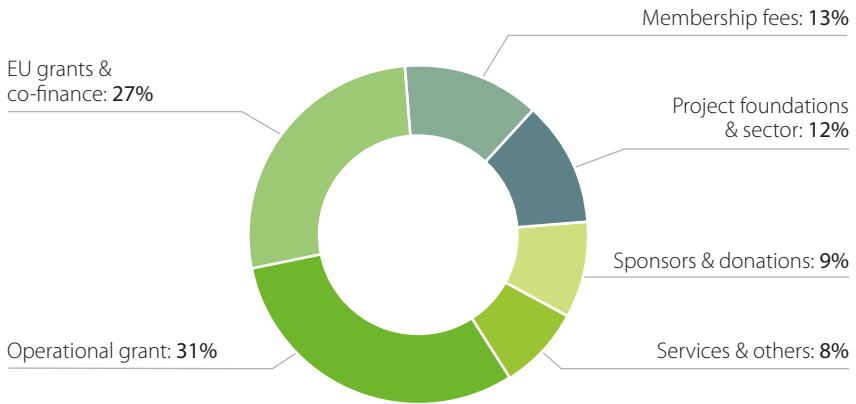
The organic movement is setting the stage for fair, environmentally conscious, healthy and caring food and farming systems across the globe. In the EU, we

are making our Vision 2030 happen using our Roadmap to Sustainable Food and Farming Systems in Europe.

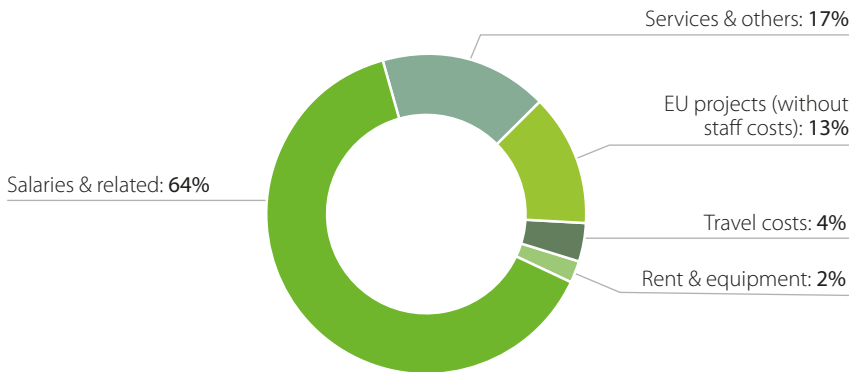


IFOAM EU OPERATIONS AND ORGANISATION

2018 INCOME



2018 EXPENDITURE



GOVERNANCE AND OPERATING STRUCTURES

- The **General Assembly** is formed by all active IFOAM EU members who hold the ultimate power to change the IFOAM EU statutes
- The **National Assemblies** are organised by IFOAM EU Members in each EU or EFTA country to elect representatives for the IFOAM EU Council
- The **Board** is comprised of 9 people including a president, a treasurer and two vice-presidents, all of whom are selected according to sector-related and regional criteria
- The **Council** transmits national interests and specificities to the European level (one member and up to two deputies per country)
- **Interest groups** are established to provide direct involvement from sectors in the organisation in formulating policies and positions of relevance for their sector
- **Expert groups & task forces** bring together the huge expertise of IFOAM EU membership
- The **office** grew from one employee in 2002 to 23.6 in 2018 to manage operations and activities in Brussels

INTEREST GROUPS

- **Interest Group of Organic Farmers (IGOF)**
- **Interest Group of Organic Processors & Traders (IGOP)**
- **Interest Group of Organic Retailers (IGOR)**
- **Interest Group on Organic Certification & Integrity (IGOC)**

WORKING GROUPS

- | | |
|--|--|
| <ul style="list-style-type: none"> • Expert groups - Central Eastern Europe (CEE) Expert Group (Capacity Building) - EU coordination of the IFOAM Aquaculture Forum - European Organic Comms Hub - Expert Group on Plant Protection Products (PPPs) and Fertilisers - Expert Group on Seed - Genetically Modified Organisms – GMOs | <ul style="list-style-type: none"> • Task forces - Cosmetics - Implementation of the new organic regulation - Textile |
| | <ul style="list-style-type: none"> • Hosts the secretariat of the TP Organics research platform |

IFOAM EU'S ADVOCACY WORK

ANIMAL WELFARE & HEALTH

ORGANIC COSMETICS & TEXTILE

COMMON AGRICULTURAL POLICY

- Eco-schemes
- Rural development
- Organic conversion and maintenance

RESEARCH & INNOVATION

- Horizon 2020
- Horizon Europe
- European Innovation Partnership
- Host TP Organics

GMOs

- Coexistence
- Seed contamination
- GMOs approvals
- New genetic engineering techniques

ORGANIC REGULATION

- New organic regulation (2021)
- Current organic regulation
- Certification and integrity

FOOD POLICY

- Green Public Procurement
- Fairness in the supply chain
- True cost accounting
- Coherence of food policies

SEED LEGISLATION

- Development and use of organic seeds
- Adaptation of new varieties to organic farming
- Organic heterogeneous material
- No patents on plants and native seeds

CLIMATE CHANGE

- The cross-cutting issue

EU LABELS

- Quality schemes and promotion programmes
- Eco-label

HEALTH & FOOD SAFETY

- Pesticide and fertiliser legislation
- Food/feed controls

ENVIRONMENTAL POLICIES

- EU Environment Action Plan
- EU Soil Policy
- Water Framework Directive
- EU Biodiversity Strategy
- Product Environmental Footprint

TRANSFORMING FOOD & FARMING - MAKING IT HAPPEN

AN ORGANIC ROADMAP TO SUSTAINABLE
FOOD AND FARMING SYSTEMS IN EUROPE

VISION 2030

**ORGANIC
ON EVERY
TABLE**

**IMPROVE
INSPIRE
DELIVER**

**FAIR PLAY
FAIR PAY**

The middle pages of this
publication are a poster. Take it out
and help us to transform food and
farming systems in Europe!

MAKING OUR VISION FOR 2030

ORGANIC ON EVERY TABLE

IMPROVE – INSPIRE

VISION 2030

Policy makers & citizens widely recognise the contributions of organic and promote it

Citizens continue to choose organic food and have easy access to it

Organic and agroecological practices are employed on more than half of EU farmlands

VISION 2030

Organic food & farming systems are resilient, continuously improve their performance & inspire change

A paradigm in knowledge, education, learning, recognition, society with farming



FOOD & FARMING ACTORS

- Engage and create links with actors beyond the organic sector
- Build sustainable value chains to ensure economic viability and avoid dependence on subsidies
- Improve communication about the benefits of organic production for society and the environment



POLICY-MAKERS

- Reform the CAP to ensure that environmental and socio-economic outcomes delivered by farmers are fully incentivised and rewarded
- Use green procurement to stimulate sustainable diets in public canteens and private sector mass catering
- Prioritise access to land for new organic and transitioning farmers



FOOD & FARMING ACTORS

- Improve how we grow and process food
- Promote sustainable diets and the consumption of healthy food
- Engage in knowledge generation and sharing

To transform food and farming successfully, high quality food must become more widely available. This can be achieved by increasing production, while also raising the level of recognition among consumers and policy-makers of the economic, environmental and social benefits provided by organic production.

To make this happen, the organic sector needs to reach out to food and farming actors working both within and beyond organic. Engaging with conventional farmers, community leaders, citizens' initiatives, companies and NGOs dealing with sustainability, as well as with schools, chefs and health advocates, will ensure the recognition and support needed in order to put organic food on every table. Creating links with these actors requires improvements in the way we communicate, and the use of diverse channels to tell the story of the benefits of organic food for society and ecosystems.

The success of organic food and farming also depends on their economic viability. This means that farmers, companies and the whole

value chain need to invest to increase the production capacity, to support conversions and raise the profitability of organic, and to reduce the dependence on subsidies.

Policy-makers also play a key role. A lot can be achieved with appropriate incentives and coherent policies to support the ecological and social services that farmers provide. One example would be to change the focus of the CAP to ensure fundamental support for farmers whose approaches inherently work towards the socioeconomic and environmental sustainability of their farms and their regions. Moreover, through the choices made in the canteens of schools and hospitals, and in the catering for offices and restaurants, public bodies and the private sector alike also play a vital role in shaping how we eat. Finally, access to land is critical for the development of sustainable farming. We need policies that address the phenomenon of land grabbing, limit land concentration, foster generational renewal and support new farmers.

Organic farming and production work with nature to achieve the best possible results for people, animals and the planet. A systems perspective and a spirit of continuous improvement are inherent parts of the organic model, making it a key driver of transformation. To inspire further change in our food and farming systems, organic producers need to continue reducing the use of resources at all levels, while increasing productivity, recycling and reusing inputs, improving animal health and welfare, and avoiding waste. As processed food plays an ever bigger role in our lifestyles, organic actors also need to improve the quality of such foods, using healthier recipes and adopting minimal processing techniques. By promoting greater consumption of plant proteins and fewer, better quality animal products, the organic sector will contribute to healthier diets with a smaller carbon footprint. There is a direct link between improved performance in organic systems and increased know-how for organic food production. Therefore, organic food and



LEADING BY EXAMPLE

A support programme for young people to take over a farm or found organic businesses in Germany

To support start-ups and farms in the organic sector, Demeter Academy and partners offer young farmers and entrepreneurs knowledge, a biodynamic network, free space, feedback and support for legal, economic and social aspects of running organic businesses. The program consists of five modules, each focussing on different aspects of funding a business



LEADING BY EXAMPLE

An evidence-based programme that impacts on health and well-being, education, sustainability and inequalities across communities

VISIT EUORGANIC2030.BIO FOR MORE ABOUT THESE EXAMPLES

ORGANIC BY 2030 HAPPEN

INSPIRE – DELIVER

Paradigm shift
knowledge,
education and
advisory systems
reconnects
policy with food &
farming

Organic
contributes to
delivering healthy
& sustainable
diets



POLICY-MAKERS

- Increase research funding and support development of formal education and advisory systems with an organic focus
- Develop and implement organic action plans
- Ensure coherence between policies related to food, farming, health, education and the environment

FAIR PLAY – FAIR PAY

VISION 2030

Farmers and
workers are paid
fairly: value and
power are equally
distributed across
the system

New business
models and
communications
foster trust
between all
actors

The environmental,
social and public
health costs and
benefits of farming
are reflected in
payments to farmers
and in the cost
of food



FOOD & FARMING ACTORS

- Inform citizens about the true cost of food, its origin and how it is produced
- Develop or adopt new tools to create transparency from farm to fork and enhance dialogue between all value chain actors
- Develop and adopt a code of conduct for fair pricing and fair relationships for value chain actors



POLICY-MAKERS

- Develop a unified framework of indicators for true cost accounting and value pricing, which helps reward practices that deliver public benefits
- Develop comprehensive production and market information systems, and encourage exchanges of price and production data
- Promote cooperation between value chain actors and support (local) approaches to rural empowerment

farming actors need to get actively involved in research and innovation projects, and to share their knowledge across the value chain and all around Europe.

To close the knowledge gap that exists between organic and conventional food production, policymakers need to provide more funding for organic research and innovation. Such research should be based on participatory, system-oriented approaches. There is also a need to develop formal education and advisory systems with an organic focus, to ensure the spread of practical knowledge and skills.

Policymakers need to develop and implement organic action plans that enable organic actors to improve and innovate, and inspire others to follow suit. Finally, the thorough transformation of our food and farming systems can only happen if there is complete coherence between all policies related to food and farming, health, education and the environment.

It is a good time to be organic. Never before has the market been as big, nor has it grown as rapidly. But while the sector begins to expand beyond the niche market, the supply chain actors must retain their organic spirit and should play a role in finding solutions for fairer and more transparent food systems. They should do so in cooperation with entrepreneurs and economic actors outside the sphere of food and farming. For food systems to be transparent and fair, all actors need to work together to ensure that value and power are fairly distributed among all the operators in the system, and that the costs and benefits of food production are accounted for. In the organic sector, a continuous dialogue between producers, traders, certifiers and distributors would benefit the whole chain. There is a need for business models and supply chains that generate more added value for the primary producers, and which connect citizens with producers – both physically and virtually. The organic sector should also capitalise on technological developments, such as the Internet of things or block-chain technology, which promise to greatly enhance

transparency about the origin, true value and production methods of food we buy.

Policymakers also play an important part in maintaining balance in the value chains. Accommodating the costs and benefits of food production is complicated. It can be done in various ways, such as taxes on pesticides and fertilisers, or rewards for beneficial environmental practices. Europe needs to develop and adopt a basic set of key indicators showing the impacts on soil quality, water use, waste production, energy and suchlike. A conducive environment for sustainable food and farming also depends on the availability of information on production and market trends, as this helps inform future investments. Policymakers must create incentives to encourage operators to exchange price and production data. At the same time, promoting local approaches, such as community-supported agriculture, bio-districts and city food networks, will encourage rural revival and build trust in the food systems.

Soil Association
Food for Life works with
public and private sector leaders
to make good food the easy choice
for everyone, whoever and wherever
they are. The programme takes a whole
system approach to food, changing both
the food environment and food culture
within which people make choices. The
programme incorporates the Food for
Life Served Here scheme, which
provides an independent endorsement
that food providers are taking
steps to improve the food
they serve



An organic
grass-fed beef
quality scheme that
aims to give more
added value to the
products and offer
better prices to the
producers

Liivimaa
Lihaveis created a
government-certified quality
scheme that unites organic beef
farmers in Estonia. The scheme
ensures welfare of the animals,
sustains the biodiversity of the
country's diverse grasslands
and offers the highest prices
to the producers

PRINCIPLES

AND SUBMIT YOUR OWN



IFOAM AM

MAKING
EUROPE
MORE
ORGANIC

EU GROUP

SUPPORTERS:




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NEED INSPIRATION? HAVE AN INITIATIVE?
VISIT EUORGANIC2030.BIO

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IFOAM EU is recognised by the EU Institutions as the leading advocate on EU policy for organic food and farming

EUROPEAN COMMISSION

Executive body of the EU

- Strong contacts with the European Commission at all levels, especially with the Organics Unit as well as other Units in the Directorates General for Agriculture & Rural Development, Environment, Climate Action, Research & Innovation, Health & Food Safety, Maritime Affairs & Fisheries
- Participation in diverse consultations and European Commission Advisory and Civil Dialogue Groups on topics related to organic farming, CAP, direct payments, rural development, food chain quality and promotion, environment and climate change, EIP-AGRI, environment and climate change, research & innovation and the European structural and investment funds

COUNCIL OF THE EUROPEAN UNION

Legislative body of the EU

- Regular contact with national Permanent Representations and coordination of advocacy work at the national level to influence Council positions
- Cooperation with Council Presidencies: events such as the European Organic Congress with the Estonian Presidency in 2017
- Participation in high-level events like the Interparliamentary Meeting on the Common Agricultural Policy (CAP) and Cohesion Policy organised by the Romanian Presidency in 2019

EUROPEAN PARLIAMENT

Legislative body of the EU

- Good relationships with key Members of the European Parliament (MEPs) on the organic regulation, CAP reform, GMOs, climate change and other environmental issues
- Many political events organised with key MEPs on various topics, such as agricultural and rural development, GMO-free seeds and climate change
- Invitations to speak in the European Parliament on Horizon 2020 and on the EU Organic Action Plan, CAP, plant protection and seed legislation

▶ THAT'S WHY IFOAM EU HAS FORMED ALLIANCES

with farmer organisations, environmental, animal welfare and development NGOs and other civil society groups, including Via Campesina, Friends of the Earth Europe, European Environmental Bureau, BirdLife Europe, Greenpeace, Slow Food Europe, Compassion in World Farming, COPA-COGECA, ACT Alliance, Oxfam, WWF, Corporate Europe Observatory, Pesticide Action Network, Fair Trade Advocacy Office and many more.

MAKING EUROPE MORE ORGANIC

MILESTONES

ORGANIC PRESENCE AT THE HEART OF THE EU

- High level of influence on relevant EU policies
- Unified organic voice now heard at all levels of the European institutions
- More than 210 member organisations spanning the entire organic food chain: farmers & processors, retailers, certifiers, consultants, traders, researchers, and environmental & consumer advocacy bodies
- Strategic alliances with other NGOs

All reasons to be proud

ENSURING SUPPORT FOR THE DEVELOPMENT OF AGROECOLOGICAL APPROACHES AND ORGANIC FARMING

under the Commission's proposal for the future CAP. Organic farming is eligible for support under both pillars of the CAP via Eco-Schemes and Rural Development. The European Parliament's Environment Committee went even further, requesting Member States to define a clear strategy for their organic sector under the CAP Strategic Plan and by assigning a budget to Eco-Schemes

WINNING EU FUNDING FOR ORGANIC DEVELOPMENT

through extensive work on the EU research & innovation policy for agriculture, together with TP Organics. Organic farming is mentioned in the legal texts of Horizon 2020 and Horizon Europe. In Horizon 2020 more than €400 million has been allocated to organic topics and to calls explicitly mentioning that organic farming should be addressed

SHAPING THE NEW EU ORGANIC REGULATION

by working with the European Commission, the EU Member States and the European Parliament. Between 2012 and 2018, IFOAM EU continuously provided political and technical input to the revision of the organic regulation. Our advocacy activities were crucial to reach a new organic regulation (EU 2018/848), which will stimulate the development and fit the needs of the organic sector from 2021 onwards

FIRST IFOAM EU CHAIR OF THE COMMISSION ADVISORY GROUP ON ORGANIC FARMING

was IFOAM EU president Francis Blake, elected in 2004, while former president Christopher Stopes was elected Chair in

2011. Current IFOAM EU president Jan Plagge is Chair of the Civil Dialogue Group on the Common Agricultural Policy

FOUNDING A RESEARCH & INNOVATION PLATFORM

2007 marked the start of what has become an influential advocacy platform for organic research & innovation, TP Organics. More than 100 organisations are involved, and since 2013 it is officially recognised by the European Commission as a European technology platform

MAINTAINING A LEGISLATION ON GMOS AND NEW GENETIC ENGINEERING TECHNIQUES

together with civil society and environmental NGOs since 2005. The fight to make Europe GMO-free continues through IFOAM EU's "Keeping GMOs out of food" project, which has been running since 2014

DEVELOPING ALMOST 200 COMMON POSITIONS

and bringing the reality of organic farming to decision-makers, based on the expertise and diversity of organic producers and operators. This is the movement's and IFOAM EU's strength!

GIVING ORGANIC FARMERS, PROCESSORS, RETAILERS AND CERTIFIERS A VOICE

within IFOAM EU, and making sure that they have the space to form positions on issues relevant to their unique needs by setting up interest groups for organic processors (2006), farmers (2012), retailers (2018) and certifiers (2019)

EUROPEAN ORGANIC CONGRESSES AND PROCESSING CONFERENCES

attended by high-level policy-makers and authorities, and recognised as key events for being informed about Europe-wide developments, for providing input to IFOAM EU positions and for networking

LEADING ORGANIC PROCESSING

by working on products and techniques to be allowed in organic processing, by pushing for reaching 100% organic ingredients and by asking for even more transparent labelling

HOT TOPICS FOR 2019 AND BEYOND

MAKING THE EUROPEAN ORGANIC VISION 2030 HAPPEN

the organic movement's vision is one of a fair, environmentally conscious, healthy and caring system widely adopted in Europe by 2030. Achieving our vision is only possible through the joint efforts of the entire organic value chain, policy-makers and citizens. IFOAM EU is leading the movement to share its examples, which are showcased on euorganic2030.bio

IMPLEMENTATION RULES OF THE NEW ORGANIC REGULATION (EU) NO 2018/848

IFOAM EU is the voice of organic for EU legislators and is working tirelessly with the European Commission, the EU Member States and the European Parliament to make the new organic regulation workable in practice. We are advocating on a wide range of topics important to farmers, processors, certifiers and other stakeholders in the organic value chain

THE CAP REFORM AND ITS FUTURE IMPLEMENTATION

IFOAM EU is actively working with its members to achieve a reform of the CAP that rewards farmers who contribute to public goods. We are also preparing the implementation of the post-2020 CAP with a focus on Pillar 1 Eco-Schemes and Rural

Development Programmes by supporting Member States during the design phase of their CAP Strategic Plans. Ensuring a supportive environment for the development of organic farming using the new CAP is a key priority, following the principle that public money should be used to provide public goods

SEEDS

the new organic regulation is a step forward to enable less homogeneous seeds to access the market and be used in organic agriculture. IFOAM EU will continue advocating to adapt varieties' criteria (DUS) to the needs of organic farming. We will continue working collaboratively to increase the use and availability of organic seeds and towards a legislation that supports the development of the organic seed sector and organic breeding. IFOAM EU is leading the LIVESEED project that consists of 49 partners and aims to improve the competitiveness of the organic seed and breeding sector and to encourage greater use of organic seeds by farmers

NEW GMOS AND NEW GENETIC ENGINEERING TECHNIQUES

IFOAM EU, its members and like-minded organisations are working to maintain an efficient legal framework to regulate new genetic engineering techniques as GMOs.

This advocacy work is key to maintain a GMO-free supply chain in the EU

EUROPEAN INNOVATION PARTNERSHIP FOR AGRICULTURE

as a key stakeholder, IFOAM EU is influencing the selection of innovation priorities to drive sustainability of the EU's food and farming system based on the principles of organic and agroecology. We are also advocating for the knowledge and innovation needs of the organic sector and facilitate collaboration between researchers and practitioners through Horizon Europe and the CAP

COUNTERING CLIMATE CHANGE WITH ORGANIC AGRICULTURE

IFOAM EU and its members are working on facing the challenges climate change puts on agriculture. We are also influencing policies, so the entire agriculture sector contributes its fair share to reducing greenhouse gas emissions. Moreover, we are demonstrating organic's value as a front-runner in the fight against climate change by highlighting practices that help farmers mitigate and adapt to its effects, and that also protect biodiversity

SHAPING THE FUTURE OF EU RESEARCH & INNOVATION FUNDING

by advocating for funding to be allocated to the integrated approach and value provided by organic food and farming systems and agroecology. We do this together with TP Organics and are focussing on the €10 billion being made available for food,

natural resources and agriculture in Horizon Europe, the EU's Framework Programme for Research & Innovation

BUILDING CAPACITY IN ORGANIC FARMING

by leading and taking part in research projects that address crucial knowledge gaps in organic farming. We are also promoting the exchange of knowledge among organic farmers, farm advisers and scientists. For example, IFOAM EU and partners have established the Organic Farm Knowledge platform, which offers access to a wide range of tools and resources about organic farming that can help improve production

HEALTHY PLANTS AND ANIMALS

IFOAM EU is continuously working to close the nutrient cycles and improve the current legal framework for natural plant protection products and fertilisers suitable for organic farming. Moreover, we are involved in the RELACS project that seeks to find alternatives to contentious inputs in organic farming systems. This includes the development of cost-efficient and environmentally safe alternatives to antimicrobials and anthelmintics



JOIN THE EUROPEAN ORGANIC MOVEMENT

Contact us and learn more about how your organisation can

- Become a member
- Become part of IFOAM EU's Interest Groups
- Become part of IFOAM EU's Working Groups
- Attend IFOAM EU's events
- Donate to make Europe more organic
- Sponsor IFOAM EU
- Establish a partnership with IFOAM EU
- Receive more information

IFOAM
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