For us, holistic sustainability is a matter of course.
Bio Bud. People, animals and nature in balance.
The organic food market in Switzerland.

56% of all consumers buy organic products on a daily basis, or several times a week.

CHF 459 is the per capita consumption of organic food products in Switzerland.

10.9% was the share of organic food in the total food market in Switzerland in 2021.

CHF 4.005 billion are the total sales in the organic food sector in Switzerland.

Source: Bio Suisse (Organic sector in numbers)
Organic agriculture in Switzerland.

24.7% is the share of organic in the mountains.

12% is the share of organic in the lowlands.

16.8% of all agricultural operations in Switzerland and Liechtenstein are organic (Bud and organic regulations).

17% of the utilised agricultural area in Switzerland is used for organic farming.

7'216 agricultural operations across Switzerland and Liechtenstein produce products according to Bio Suisse Standards.

Source: Bio Suisse (Organic sector in numbers)
Consumption of organic and Bio Suisse products.

- 56% daily/ several times a week
- 24% several times a month
- 15% occasionally
- 5% never/not specified

Source: Bio Suisse (Organic sector in numbers)
Bud quality identifiable on packaging.
Development of sales in the organic food market.

Source: Bio Suisse (Organic sector in numbers)
Organic market shares by product category.

<table>
<thead>
<tr>
<th>Product Category</th>
<th>Conventional</th>
<th>Organic share (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Eggs</td>
<td>26,3%</td>
<td>29,2%</td>
</tr>
<tr>
<td>Bread</td>
<td>19,6%</td>
<td>19,4%</td>
</tr>
<tr>
<td>Carrots</td>
<td>???%</td>
<td>12,4%</td>
</tr>
<tr>
<td>Potatoes</td>
<td>11,4%</td>
<td>10,2%</td>
</tr>
<tr>
<td>Apples</td>
<td>6,2%</td>
<td></td>
</tr>
<tr>
<td>Meat</td>
<td>10,2%</td>
<td></td>
</tr>
<tr>
<td>Dairy Products</td>
<td>6,2%</td>
<td></td>
</tr>
</tbody>
</table>

Quelle: Bio Suisse (Bio in Zahlen)
Minimum requirements for labels.

Bio Suisse Standards

Swiss Organic Farming Ordinance

EU standards

Agroecological and/or fair

Proof of Ecological Performance (PEP)
The Bio Suisse environment and its stakeholders.

- The state and administrative bodies
- Organic certification and inspection
- Organic interest groups and market organisations
- Organic research
- Organic consulting and education
- Agricultural press and media

Seed and feed manufacturers → Bud operations and Bio Suisse certified operations abroad → Trade → Processing operations → Retail Wholesale Specialist trade → Consumers

Restaurant and food service industry
Development of organic operations.

Source: Bio Suisse (Organic sector in numbers)
Steady increase in organic agricultural land.

Source: Bio Suisse (Organic sector in numbers)
Share of organic operations by Swiss canton, including Liechtenstein.

Source: Bio Suisse (Organic sector in numbers)
85% of international Bio Suisse Organic operations are in Europe.

Source: Bio Suisse (Organic sector in numbers)
Bio Suisse Organic operations worldwide.

Source: Bio Suisse (Organic sector in numbers)
What is Bio Suisse?

- **Non-profit organisation**: Idealistic goals and contributions to society
- **Interest group**: Co-determination and representation of members
  - Membership fees
- **Business organisation**: Business activity through supply in the market
  - Licence fees
100 delegates from 32 member organisations.

Distribution for the period 2020–2023
102 delegates during the pilot phase.

Distribution for the period 2020–2023
The grassroots movement is represented throughout the organisation.
For producers.
For producers.
For processing.
For retail, wholesale, specialist trade.
For consumers.