IFOAM ORGANICS EUROPE

MAKING EUROPE MORE ORGANIC

Eduardo Cuoco
IFOAM Organics Europe Director
This year, the European organic movement will celebrate its 20th anniversary. Together with IFOAM – Organics International’s 50th and IFOAM Asia’s 10th anniversary, 2022 will also mark the Year of Organics.
IFOAM’S GLOBAL ACTION NETWORK

IFOAM ADVOCACY TARGETS

IFOAM ACTION GROUP

IFOAM’S FRIENDS & ALLIES

IFOAM’S CLIENTS

IFOAM SERVICE PROVIDERS

Regional Bodies

Affiliates

General Assembly

World Board

Offices

Departments

Communities & Task Forces

Sector Platforms

Daughter Organisations

Global FOAM
WHO WE REPRESENT

- IFOAM Organics Europe represents the entire organic food chain and beyond
- We count almost 200 members in 34 European countries
- Based on the IFOAM principles of organic agriculture:
  Health, Ecology, Fairness & Care
## OUR MEMBERS – REPRESENTING THE ENTIRE ORGANIC VALUE CHAIN

<table>
<thead>
<tr>
<th>Type of member</th>
<th>Number</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>MEMBERSHIP ORGANISATIONS</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Membership-based organisation (incl. Farmers Association)</td>
<td>36</td>
<td>19</td>
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<tr>
<td>Umbrella organization</td>
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<td>9</td>
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<tr>
<td>Trade &amp; professional association</td>
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<td>7</td>
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<tr>
<td><strong>INDIVIDUAL ORGANISATION (PRIVATE SECTOR)</strong></td>
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<td></td>
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<tr>
<td>Company</td>
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<td>Certification body</td>
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<td>23</td>
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<tr>
<td>University / Research institute</td>
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<td>9</td>
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<td>NGO (Civil Society)</td>
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<td>Cooperative</td>
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<td>1</td>
</tr>
<tr>
<td>Foundation</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>Campaigning Association / Charity</td>
<td>3</td>
<td>2</td>
</tr>
<tr>
<td>Other</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td>190</td>
<td>100</td>
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WORKING ON EU POLICY AREAS

...with a big impact on organic operators

- Shaping EU technical rules to ensure workable implementation of new EU Organic Regulation
- Postponement implementation new EU Organic Regulation to 2022
- Input to new EU Organic Action Plan to boost both production & consumption of organic products
- Advocacy meetings with policy-makers ahead of publication in spring 2021

Knowledge for organic
- Partner in B running projects
- Coordinated 3 projects from 2015-2020
- More than 50% success rate in project applications

- Hosting secretariat of TP Organics
  - 30% of R&I budget in the field of agriculture will be dedicated to organic sector
  - Strategic Research & Innovation Agendas in 2009, 2014 & 2019

Unfair Trading Practices (UTPs)
- True cost accounting
- UTP Directive protecting more vulnerable actors

Input to secondary legislation on seeds in new EU Organic Regulation
- Contributing to review EU Seed Legislation
- No more patents on conventionally bred plants & animals

- Inclusion of organic farming as a solution in EU policies
  - EU Biodiversity strategy mentions organic farming as solution to halt biodiversity loss

- GMOs & new GMOs
- Animal Welfare & Health
- Organic cosmetics & textile
- Climate Change
- Fairness & transparency

- Biodiversity, soil & water
- New EU Organic Action Plan
- Research & innovation

- Plant health care
- Common Agricultural Policy (CAP)
- Food policy & Farm to Fork strategy
- Organic seeds

- CAP reform & rural development
  - Ringfencing 30% for Eco-schemes
  - Ensuring support & budget for conversion & maintenance in national CAP strategic plans

- Integration of the Farm to Fork strategy’s objectives & the CAP
  - Green Public Procurement
  - Food & environmental labelling
  - Target of 25% organic land in EU by 2020
  - EU promotion programme earmarks 86 million EUR for organic & sustainable agriculture

- Pesticide & fertiliser legislation
  - Broad political commitment to phase out chemical synthetic pesticides

- Maintenance & implementation of GMO legislation
  - First open-source detection test for gene-edited GM crop
  - No new GMO approvals for cultivation in the EU

20 YEARS
MAKING EUROPE MORE ORGANIC
WORKING ON ORGANIC DEVELOPMENT

...to keep the movement growing

- FutureEUAqua - Innovating aquaculture
- FoodShift2030 - Transforming Europe’s food system
- LIVESEED - Boosting organic seed & plant breeding
- RELACS - Phasing out dependency on & use of contentious inputs
- SmartAgriHubs - Realising the digitisation of agriculture

- BIOFRUITNET - Strengthening the competitiveness of European organic fruit production
- Organic Farm Knowledge platform - Exchanging knowledge to enhance organic farming
- “Let’s discuss organic” webinars
- Regular exchange with IFOAM Organics Europe’s interest groups

- European Organic Communications Hub
- Member extranet

- Annual European Organic Congress
- Annual IFOAM Organics Europe Meets Business
- Bi-annual Organic Food Conference
- Partner in annual “TP Organics’ Innovation Days”
- Participation in annual BIOFACH

Special programme for CEE & neighbouring countries
9 Board members
General Assembly

30+ Council members
National Assemblies

4 Interest Groups
ORGANIC CERTIFICATION & INTEGRITY,
FARMERS, PROCESSORS & TRADERS,
RETAILERS

10 Working Groups
CAPACITY BUILDING IN CENTRAL
EASTERN EUROPE (CEE), AQUACULTURE,
EUROPEAN ORGANIC COMMS HUB,
PLANT PROTECTION PRODUCTS (PPPs)
& FERTILISERS, SEED, GMOs, COSMETICS,
IMPLEMENTATION OF THE NEW
ORGANIC REGULATION, CLIMATE CHANGE
& BIODIVERSITY AND TEXTILE

Seats in Civil Dialogue
Groups of the European
Commission on CAP &
organic farming

HOW WE SUCCEED
✓ IFOAM Organics Europe bases its work on a functional structure & very solid governance.
OUR MEMBERS
OUR GOVERNANCE STRUCTURE

Legitimacy
Affiliates

Strategy
Elected persons

Position development & Participation
Experts (members)

Operations
Employees

Membership

General Assembly

National GAs

Board - 1st Chamber
9 delegates

Council - 2nd chamber
31 national representatives

Interest Group of Organic Farmers
Interest Group of Organic Processors and Traders
Interest Group of Organic Retailers
Interest Group on Organic Certification and integrity

Expert Groups/
Task forces

- Regulation (4)
- Policy (8)
- Communication (1)
- Research (1)
- Capacity Building (1)

Brussels office

AND...
✓ 10 working groups on Capacity Building in CEE countries, aquaculture, European Organic Comms Hub, plant protection products (PPPs) & fertilisers, seed, GMOs, cosmetics, new EU Organic Regulation, climate change & biodiversity and textile
✓ Seats in Civil Dialogue Groups of the European Commission on CAP & organic farming
✓ Hosts secretariat of TP Organics – European Technology Platform for Organic Food & Farming
OUR GOVERNANCE STRUCTURE

• General Assembly
  – All IFOAM Organics Europe members;
  – Reviews & decides on the general policy & direction of IFOAM Organics Europe;
  – Ultimate power to change IFOAM Organics Europe’s statutes.

• Board
  – 9 people elected by the General Assembly;
  – Selected according to sector-related & regional criteria;
  – Decides on detailed strategy, work programmes & budgets of IFOAM Organics Europe;
  – Can give mandates to interest group(s).

• Council
  – National representative & deputies per country, elected by national assemblies;
  – Transmits national interests & specificities to European level;
  – Approves overall strategy, annual framework budget & endorses financial report;
  – Consulted by & gives input on all positions prepared by the Board;
  – Approves major positions after the Board’s approval.

• Interest Groups
  – Elect own steering committee;
  – Agenda, meeting and objective discussed & decided in the group;
  – Represented in the Board by at least one Board member;
  – Established to provide direct involvement from the sectors in the organisation of IFOAM Organics Europe & in formulating policies and positions of relevant to their sectors.

• Expert groups & task force
  – Bring together membership’s extensive expertise;
  – Forum in which specialised positions are developed;
  – Formulate positions, highlight important developments & advise Board & Council.

• Office
  – From one employee in 2003;
  – to 24 full-time-equivalent staff in 2020.
OUR OPERATING STRUCTURE

Interest groups
• IGOC - Interest Group on Organic Certification & Integrity
• IGOF - Interest Group of Organic Farmers
• IGOP - Interest Group of Organic Processors and Traders
• IGOR - Interest Group of Organic Retailers

Working groups
Expert Groups:
• Central Eastern Europe (CEE) Expert Group (Capacity Building)
• EU coordination of the IFOAM – Organics International Aquaculture Forum
• European Organic Comms Hub
• Expert Group on Plant Protection Products (PPPs) and Fertilisers
• Expert Group on Seed

Task Forces:
• Cosmetics
• Implementation of the new regulation
• Textile
• Genetically Modified Organisms – GMO
• Climate Change and Biodiversity

IFOAM Organics Europe hosts the secretariat of TP Organics - the European Technology Platform officially recognized by the European Commission.
OUR INTEREST GROUPS

Interest Group on Organic Certification & Integrity (IGOC)

- Co-build IFOAM Organics Europe’s positions on certification issues, in particular related to the Organic Control System & the Organic Import Regime.
- Work together in order to ensure the best possible integrity of the organic supply chain.
- Work together towards a better harmonisation of the control requirements in the EU.
- Share National interpretations, best practices & country reports.
- Liaise with the other IFOAM Organics Europe Interest Groups on organic, farming and processing & trade.

Interest Group of Organic Farmers (IGOF)

- Meet twice a year in a different country with organic farmers from all over Europe to discuss key challenges & exchange best practices by visiting local organic farms.
- Actively shape IFOAM Organics Europe’s position on the Common Agricultural Policy & its reform.
- Is consulted on IFOAM Organics Europe input on the new organic regulation & its implementation rules.
- Discuss important topics like organic inputs or animal welfare.
- Liaise with the other IFOAM Organics Europe Interest Groups on organic certification & integrity, processing & trade, and retail.
OUR INTEREST GROUPS

Interest Group of Organic Processors & Traders (IGOP)

- Actively shape the delegated & implementing acts of the new Organic Regulation.
- Discuss about the ingredients permitted in organic products, e.g. flavourings, additives & other ingredients listed in annexes VIII and IX.
- Participate in events such as IFOAM Organics Europe meets Business.
- Share country reports & visit processing facilities in different national contexts.
- Liaise with the other IFOAM Organics Europe Interest Groups on organic certification & integrity, farming and retail.

Interest Group of Organic Retailers (IGOR)

- Discuss how to ensure the continued growth of specialised organic retail in a challenging market environment.
- Help organic retailers to differentiate themselves from conventional retailers.
- Co-build IFOAM Organics Europe’s positions on food policy issues, e.g. unfair trading practices.
- Share best practices& country reports.
- Explore how taxation can bring the external cost of food closer to its true cost, by using true cost accounting.
- Liaise with the other IFOAM Organics Europe Interest Groups on organic certification & integrity, farming and processing & trade.
TRANSFORMING FOOD & FARMING IN EUROPE
An organic roadmap to our Vision 2030

ORGANIC VISION 2030
Read our Vision for sustainable food & farming systems

MAKING IT HAPPEN
See the roadmap to our Vision 2030

LEADING BY EXAMPLE
Check out inspiring initiatives from the sector and add your own

ORGANIC ON EVERY TABLE
Strategies to make organic widely available and recognised

IMPROVE - INSPIRE - DELIVER
Strategies to develop organic further and inspire others

FAIR PLAY - FAIR PAY
Strategies to achieve more transparency and fairness in the value chain
LEADING BY EXAMPLE

Bringing more **transparency** and **fairness** to value chains

**Developing** organic further and **inspiring** other food and farming systems

Bringing **organic on every table**
LEADING BY EXAMPLE

In initiatives that bring organic on every table
Get inspired!

In initiatives that develop organic further and inspire other food & farming systems
Get inspired!

In initiatives that bring more transparency and fairness to value chains
Get inspired!
Thank you for your attention!

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@OrganicsEurope

@EduardoCuoco

• Get inspired by what others are doing: www.euorganic2030.bio
• Take up, fine tune & implement strategies
• Share your successful initiatives:
  www.my.organicseurope.bio/EUorganic2030