



**CZECH
ORGANICS**

JAN TRÁVNÍČEK, 31.8.2022, FRICK

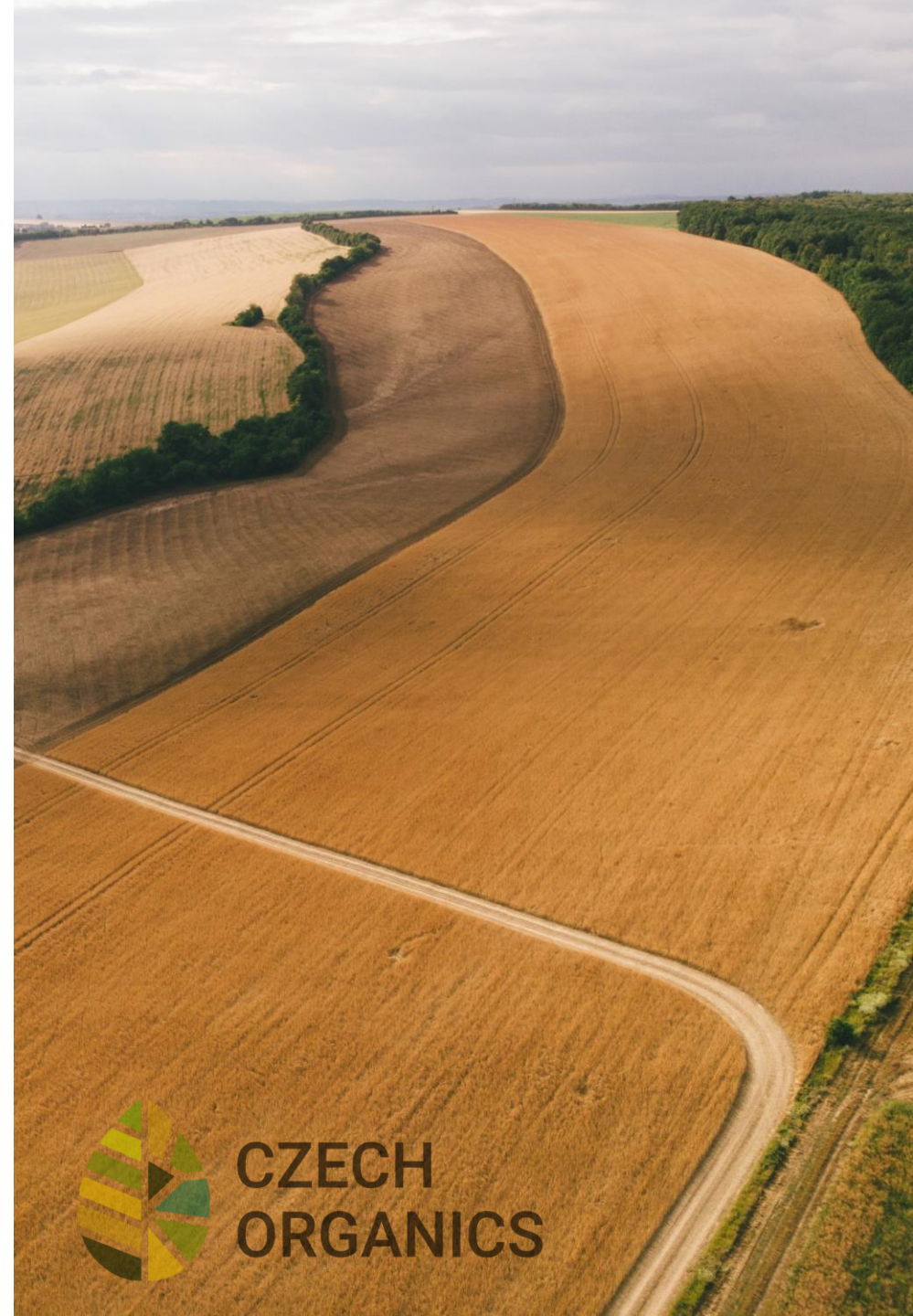


**CZECH
ORGANICS**

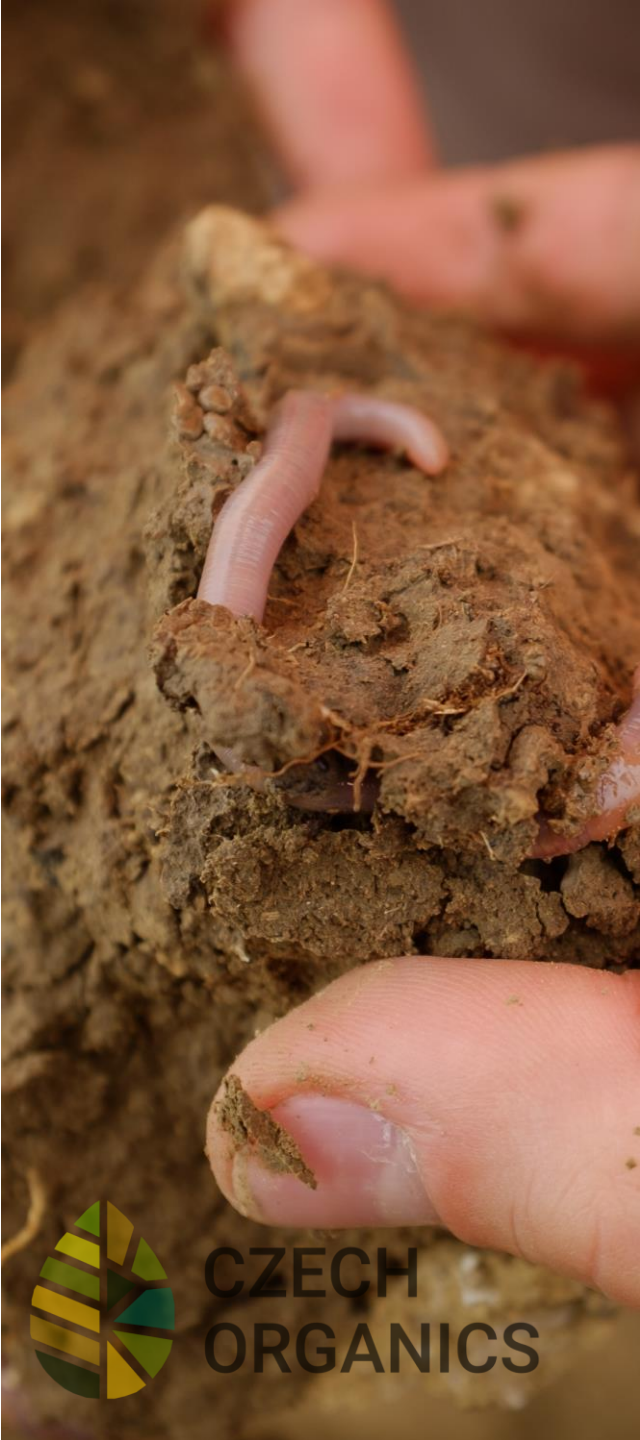
CZECH ORGANICS

- ESTABLISHED 3/2021
- COMPLEX ADVISORY SERVICES AND RESEARCH OF ORGANIC FARMING
- PRIVATE LIMITED COMPANY
- STARÉ MĚSTO POD SNĚŽNÍKEM, CZECH REPUBLIC

HOW IT ALL STARTED?



**CZECH
ORGANICS**



ADVISORY SERVICES

10 ORGANIC FARMS
1 DEMONSTRATION
FARM
1 BIODIVERSITY
CLUSTER
6 FARMERS IN THE
ASSOCIATION
1 SOIL ASSOCIATION
1 WATERWORKS
BODY
1 FARMING SCHOOL

SCIENCE AND RESEARCH

FRAMEWORK
CLIMATE FARMER
WORLD OF
ORGANIC
...
SUBCONTRACTS
APPLICATIONS

SPREADING ORGANIC

WORLD OF
ORGANIC
PRECISION
FARMING CATALOG
BEST ORGANIC
FARMING
PRACTICES –
MOLDOVA
ORGANIC
ENCYCLOPEDIA



CZECH
ORGANICS

WHAT IS IT INNOVATIVE?

- UNIQUE NETWORK CREATING NEW STRUCTURES
- FIRST AND COMPLEX AGROTECHNICAL ADVISORY SERVICE FOR ORGANIC FARMERS IN CZECH REPUBLIC
- TAILOR MADE

WHAT IS IT CHALLENGING?

- COMPLEXITY OF THE KNOWLEDGE
- FINDING PARTNERS AND COLLEAGUES
- STAYING INSPIRED
- PRIVATE VS PUBLIC SECTOR
- FRAGMENTATION OF THE ORGANIC SECTOR
- UNCERTAINTY (WHOLE SUPPLY CHAIN)





CZECH
ORGANICS

RECOMMENDATIONS?

- MAKE A WELL THOUGHT OUT CONCEPT
- CHOOSE THE LEGAL ENTITY
- THINK THROUGH YOUR SCALE-UP STRATEGY
- STAY CONNECTED



THANK YOU FOR YOUR ATTENTION!



CZECH
ORGANICS

