

PRESS RELEASE

IFOAM ORGANICS EUROPE & DIVERSIFIED COMMUNICATIONS PARTNER TO SUPPORT ORGANIC MARKET GROWTH

BRUSSELS, 07 MARCH 2023 - We are excited to announce that IFOAM Organics Europe, the European umbrella organisation for organic food and farming, and Diversified Communications, a global events and media company, renewed their partnership to advance sustainable growth and innovation in the organic sector.

The partnership involves collaboration on a range of trade events across Europe. For companies active in organic business and IFOAM Organics Europe's members, **this partnership offers an in-depth insight into the organic industry and various organic markets:**

- Highlighting industry trends and opportunities in the UK, the Nordic region, and the Iberian Peninsula;
- Showcasing successful and innovative business stories;
- Championing a positive image of organic as a solution to environmental challenges;
- Connecting local communities by educating and providing excellent access to European resources and markets;
- Providing multiple platforms for sharing ideas and overcoming difficulties facing the sector.

IFOAM Organics Europe will represent the European perspective at Diversified's events in the coming months. Learn about the EU policies that will impact the European organic market at:

- [Natural & Organic Products Europe](#), 16-17 April 2023
- [Organic Food & Eco Living Iberia](#), 7-8 June 2023
- [Eco Living Scandinavia & the Nordic Organic Food Fair](#), 15-16 November 2023

Joanna Wierzbicka, Deputy Director, IFOAM Organics Europe: "We are excited to partner with Diversified Communications, a company with a proven track record of promoting sustainable business practices and innovation in the industry. By combining our unique strengths and resources, we have the potential to make a significant impact to advance sustainable development in the organic sector."

Carsten Holm, Managing Director, Diversified Communications: "IFOAM Organics Europe are recognised as the leading international organisation to promote the transition of farmers to organic agriculture, raise awareness of the need for sustainable production and consumption, and to advocate for a policy environment conducive to agro-ecological farming practices and sustainable development. We are delighted to be working with IFOAM and the whole international organic movement to support these important principles, and to help to increase the awareness and consumption of sustainably produced organic products to support the environment and the future of our planet."

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Background information

About the organisers

Diversified Communications is a leading international media company with a portfolio of face-to-face exhibitions and conferences, online communities and digital and print publications. Diversified Communications connects, educates and strengthens business communities in over 14 industries including. Established in 1949 and headquartered in Portland, Maine, USA with divisions and offices around the world, Diversified Communications remains a privately held, third generation, family-owned business. For more information, visit: www.divcom.com.

IFOAM Organics Europe is the European umbrella organisation for organic food and farming. With almost 200 members in 34 European countries, our work spans the entire organic food chain and beyond: from farmers and processors organisations, retailers, certifiers, consultants, traders, and researchers to environmental and consumer advocacy bodies.

About the trade fairs



Natural & Organic Products Europe is Europe's leading trade show for the natural products, health food and organic industries. It's the one time of the year where serious buyers meet with leading suppliers for two days of business, networking, education and fun!





Organic Food Iberia is the only dedicated Iberian trade show for organic products. The show attracts thousands of visiting distributors, wholesalers, retailers and buyers. All who come to see a showcase of sustainable, ecological, ethical and organic exhibitors from Iberia and the rest of the world.



The **Nordic Organic Food Fair** is the largest certified organic trade event in the Nordic region. This is an industry event for buyers who are looking to source the best certified organic food and drink. This is an essential industry gathering for professionals in the organic industries.

