

# Benefits of Sustainable Public Procurement

Public procurement is the purchase of goods, services, and works by a public institution. Sustainable procurement goes beyond financial criteria by including sustainability in contracts, such as increasing the use of organic products.



**Benefits local economy and producers**



**Increased job satisfaction**



**Improved children's health and school performance**



**Save costs and the planet**



Organic farming **increases species richness in landscapes by 30%**<sup>1</sup>



Healthier options in school canteens led to:

- **15%** decrease in absences
- **4.5%** increase in their results in English
- **6%** increase in their results in Science<sup>2</sup>



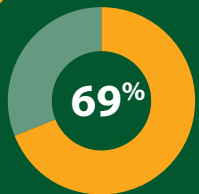
**Lacto-vegetarian dishes & organic ingredients** cost the same as a meat-based diet<sup>3</sup>



Organic conversion projects supported by sustainable public procurement create **new knowledge, attitudes, and competencies** among employees and users<sup>4</sup>



Organic public procurement results in: **Less pesticide exposure** for children and less risk to develop attention deficit or hyperactivity disorder (ADHD)<sup>5</sup>



Nottinghamshire's local, seasonal spending for school meals generates a return of **£3.11** for every **£1** spent. Local suppliers and business benefited the most, with a return of **£3.6M** or **69% of total spending**<sup>6</sup>



The city of Turin (Italy) introduced vegetarian school meals 2013-2014. **This reduced the school's carbon footprint of food by 1/3**<sup>7</sup>



The city of Copenhagen reached **90% of organic** ingredients in school meals with **no additional cost** thanks to waste reduction and kitchen staff training and empowerment<sup>8</sup>



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Sources: 1 Tuck S., Winqvist C., Mota F. et al (2014), [Land-use intensity and the effects of organic farming on biodiversity: a hierarchical meta-analysis](#) | 2 Belot M. and James J. (2011) [Healthy school meals and educational outcomes](#) | 3 Nuutila J., Risku-Norja H. and Arolaakso A. (2019), [Public kitchen menu substitutions increase organic share and school meal sustainability at equal cost](#) | 4 Mikkelsen B. and Sylvest J. (2012), [Organic Foods on the Public Plate: Technical Challenge or Organizational Change?](#) | 5 Bouchard M., Bellinger D., Wright R. et al (2010), [Attention-deficit/hyperactivity disorder and urinary metabolites of organophosphate pesticides](#) | 6 The New Economics Foundation (2011), [The benefits of procuring school meals through the food for life partnership](#) | 7 Cerutti A., Ardente F., Contu S., et al (2018), [Modeling, assessing, and ranking public procurement options for a climate-friendly catering service](#) | 8 IFOAM Organics Europe (2020) [Best practice in Organic Public Procurement: The case of Denmark](#)



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