



### Vacancy:

### **About IFOAM Organics Europe**

IFOAM Organics Europe is the European umbrella organisation for organic food and farming. We represent organic in European policymaking and advocate for a transformation of food and farming. Our work is based on the principles of organic agriculture – health, ecology, fairness, and care. With 200 members in 34 European countries, our work spans the entire organic food chain. The European institutions recognise IFOAM Organics Europe as the leading advocate for organic food and farming on EU policy.

Job title: Marketing and Communication Officer

### Job purpose:

We are looking for a creative and well-organised colleague to support us in telling powerful stories about organic food. In this role, you will lead the planning and execution of our outreach initiatives and produce impactful content that connects with various audiences and brings our mission to life. You will be part of the development and communications team, you will work cross-unit and engage with diverse partners from associations to companies. If you are someone who thinks outside the box, enjoys crafting compelling content, keeps things on track, and makes ideas happen, we would love to hear from you.

Interviews with the selected candidates will take place on 25 and 28 July. Please, make sure to save the dates.

## **Key tasks:**

# Area 1: Coordinate go-to-market and visibility projects (45%)

- Co-develop, plan and coordinate go-to-market initiatives and campaigns to strengthen visibility and audience engagement.
- Shape messaging, create pitch proposals and other materials that effectively communicate our value proposition to external partners.
- · Organise meetings, manage communication, and ensure follow-up with external partners.
- Coordinate cross-team collaboration to ensure relevant inputs, quality and timely delivery of go-to-market initiatives
- Measure and assess impact of the initiatives, providing recommendation to the management for future developments.
- Track progress and manage related administrative tasks.

### Area 2: Create online content (50%):

- Produce clear, compelling content to various audiences, mainly for social media.
- Craft stories that highlight our mission, values, and role of organic food in building sustainable future.
- Monitor trends and continuously propose fresh ideas to our content approach.

#### Occasional and temporary tasks (5%):

- Support the team in organising cross-team projects.
- Support the team in proposal writing.

# What kind of person are we looking for?

## Education & Experience - Essential

- · Bachelor/master's degree.
- 2–4 years of experience in marketing/content creation/or similar.
- Excellent communication in English including verbal and written skills.
- Track record in coordinating complex projects, where you had to bring clarity and structure.



- Proven ability to write clear, consistent messages tailored to different audiences from strategic updates and partner communication to social media content.
- Experience in food sector or sustainability-related topics.

### Experience – Desirable

Experience in organic food sector.

#### Skills & Attributes

- Strong organizational skills, ability to manage complex projects and multiple priorities.
- Attention to detail, especially when writing social media content and partner communications.
- Proactive mindset taking initiative, anticipating needs, and moving things forward.
- Creative thinking bringing fresh ideas and thinking beyond obvious.
- Collaborative spirit, enjoying working with others, coordinating and aligning various stakeholders.
- Familiarity with Microsoft Office, Canva, or similar.
- Passionate about food.

### Candidates must possess a valid permit to work in Belgium.

## Conditions of employment

- Full time/part time position Monday to Friday, 38 hours/week
- Based at the IFOAM Organics Europe office in Brussels
- Salary between 35.000€ and 43.000€ gross yearly depending on qualifications and experience
- Employment period: determined 1-year contract, starting from 1 September 2025, with a possibility of extension.
- High level of flexibility with floating hours and possibility of home working.
- Home working allowance on daily base.
- Public transport coverage from home to the office or bike km.
- Hospitalisation and health insurance plan A-Z from DKV.
- Meal voucher (€8/ working day with €1.09 at charge of the employee).
- €250 eco-cheque/year (prorate of the number of months worked).
- Working from abroad (max 1 month per civil year).
- Holidays payment (92% of the salary in June if applicable).
- 24 days holiday per year.
- Extra holiday: Christmas Break from 24th December to 31st December and the Friday after Assumption.

## How to apply?

Apply through the following link: https://forms.office.com/e/zbCCyi638x

Application deadline: 20 July 2025

Please, be aware that given the number of applications, we will contact only the selected applicants.

