



PRESS RELEASE

IFOAM Organics Europe launches second #OrganicDelivers video: Spotlight on biodistricts

BRUSSELS, 15 SEPTEMBER 2025 – IFOAM Organics Europe has released the [second video of its #OrganicDelivers campaign](#), this time highlighting the role of biodistricts in fostering more sustainable food systems across Europe.

Biodistricts - territories where farmers, citizens, local authorities and other stakeholders come together to manage local resources in a sustainable way - are a driving force in making organic accessible, strengthening rural areas, and connecting citizens with the benefits of organic farming.

This new video, premiered at the end of August during the [Organic Districts World Congress](#) in Datong, China, follows the [first #OrganicDelivers documentary on organic breeding](#), launched on 3 September 2025. Both underline how organic contributes to addressing today's environmental, social and economic challenges, while offering real solutions for the future of food and farming.

Eduardo Cuoco, Director of IFOAM Organics Europe, said: "*Organic delivers more than you think. Organic farming is a powerful tool to build new connections, create economic wealth and help our communities to become more resilient. And it is the proof that protecting our health and our natural resources can go hand in hand with creating new economic opportunities for rural areas.*"

The launch of this documentary comes just ahead of the [EU Organic Awards](#) ceremony, taking place on 23 September - [EU Organic Day](#). On this day, the winners of the 2025 EU Organic Awards will be announced, including the prize for Best Organic Biodistrict. The Awards celebrate outstanding organic actors across Europe and showcase the sector's contribution to the EU's goals for sustainable food systems.

The [video on biodistricts](#), together with other campaign materials, is available on the official campaign website: <https://www.organicseurope.bio/organic-delivers>.

All campaign videos are also available in a dedicated [YouTube playlist](#), with subtitles in 13 different languages, making the content accessible across Europe.

In addition to the videos, podcast episodes on organic breeding are available on [YouTube](#), [RedCircle](#), and [Apple Podcasts](#). Starting tomorrow, 16 September, seven new episodes focusing on biodistricts will also be released on the same platforms.

Follow the campaign and join the conversation on social media via the official hashtag #OrganicDelivers.

Ends.

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Useful links

- [Campaign's page](#)
- [Full documentary](#)
- [YouTube playlist featuring all videos from the campaign](#)
- Podcast episodes on organic breeding [[YouTube](#) - [RedCircle](#) - [Apple Podcasts](#)]

IFOAM Organics Europe is the European umbrella organisation for organic food and farming. With almost 200 members in 34 European countries, our work spans the entire organic food chain and beyond: from farmers and processors organisations, retailers, certifiers, consultants, traders, and researchers to environmental and consumer advocacy bodies.



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